

University of Pretoria Yearbook 2018

Technology commercialisation 881 (IKG 881)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	10.00
Programmes	MEng Technology and Innovation Management (Coursework) MSc Technology and Innovation Management (Coursework)
Prerequisites	No prerequisites.
Contact time	20 contact hours per semester
Language of tuition	Module is presented in English
Department	Engineering and Technology Management
Period of presentation	Semester 1 or Semester 2

Module content

The survival of modern companies increasingly depends on the development and successful commercialisation of new products and services. The module is designed to address the principles embedded in the process of identifying, transferring and commercialising inventions and knowledge within the context of national systems of innovation. The intention is to integrate the functional elements of innovation management with emphasis on the entrepreneurial process of commercialising new methods, practices, processes, products, services, systems and technology towards the generation of economic growth, wealth and prosperity.

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